

CAREER¹⁵

The Virginia Private College Network

WHERE
GREAT COMPANIES

15



FIND
GREAT CANDIDATES



CAREER15. The easiest way to find great prospects from 15 Virginia private colleges.

CAREER15 is a unique resource of the Virginia Foundation for Independent Colleges (VFIC) through which your corporation's busy HR staff can more easily connect with students and graduates of 15 respected Virginia liberal arts colleges to identify and recruit potential interns and employees.

The 15 Colleges of CAREER15

- Bridgewater College
- Emory & Henry College
- Hampden-Sydney College
- Hollins University
- Lynchburg College
- Mary Baldwin College
- Marymount University
- Randolph College
- Randolph-Macon College
- Roanoke College
- Shenandoah University
- Sweet Briar College
- University of Richmond
- Virginia Wesleyan College
- Washington and Lee University



**SOME OF THE BEST
CANDIDATES CAN BE THE
HARDEST TO REACH.**

Even with a large HR department, trying to be everywhere with your recruitment message and your candidate “radar” in operation is a difficult task. Covering the major colleges and job fairs nationally, regionally and statewide is challenge enough and sometimes pushes recruitment at the smaller Virginia private colleges off your schedule and budget.

Trouble is, that’s where some of the best career candidates are to be found.

Who are these students and recent graduates?

They are products of college programs that emphasize both the liberal arts and high standards of ethics. Benefiting from small classes and experienced faculty, they are problem solvers, good communicators, leaders and creative thinkers.

The numbers are impressive, too. **More than 20,000 students are enrolled in the 15 VFIC-member colleges.** These schools turn out thousands of well-prepared graduates annually. But just as impressive is the fact that you can connect with this pool of great candidates through one source: **CAREER15.**

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CAREER15 IS A ONE-STOP RESOURCE THAT PUTS CANDIDATES AT YOUR FINGERTIPS.

The beauty of the **CAREER15** private college network is its ease of use. At its core is a gateway website accessed at www.career15.com, which serves as a “career connections portal” for students and graduates of all **15 member colleges**. Here, they file their resumé, which can then be searched and sorted by major, GPA, career interests and other pertinent characteristics. They can learn more about the top-tier employers participating in the network and check actual job postings. Through this password-controlled website, your staff can set up interviews with prospects who have already been identified in advance.

Beyond the website connection, **CAREER15** will sponsor career connection days, advisory meetings, and job fairs that will help your company connect more efficiently with these students and graduates. **CAREER15** also has a full-time director who assists colleges and corporations in making the network work effectively. Equally important, the network is supported by the staff and resources of the VFIC, which has a long history of advancing the values and strengths of its member colleges.

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BEING PART OF THE NETWORK PUTS YOUR COMPANY ON THE ROAD TO A STRONGER WORKFORCE.

CAREER15 seeks the participation of top-tier corporations—especially targeting companies at the Fortune 1000 level. As a participant in the network, your company will have access to information on any or all of the candidate resumés posted on our website. Your company will be able to provide information and website links that help tell its story, offer descriptions of various career opportunities, and post current job openings. Some of the tools that www.career15.com provides are live blogging, featured articles, company videos, company materials, tips and tricks, event calendar, featured jobs, and social networking. In addition a representative from your HR department will have direct access to the director of **CAREER15**.

On the college side, a **Career Services Advisory Council** comprised of representatives from each member college will work with the **CAREER15** Director to assure that students and graduates know about and avail themselves of **CAREER15** opportunities. The 15 colleges of the network will be actively involved in promoting the online network and events through their own career services offices and directly to students.

For more information about joining **CAREER15**, contact:
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CAREER15

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www.career15.com

CAREER15: FIND CANDIDATES TO HELP YOUR COMPANY SUCCEED.



www.career15.com



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CAREER15
is on:



VFIC has created this Virginia Private College Network as part of our commitment to advancing the distinctive values and strengths of our fifteen member colleges and serving the workforce needs of our corporate partners.