



The Virginia Foundation for Independent Colleges

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Corporate and Collegiate Worlds Come Together for Networking Event *College Career Services and Corporate Human Resource Representatives network and share best practices on recruiting and marketing liberal arts graduates*

Richmond, VA -- More than 70 statewide business and collegiate leaders, representing 11 colleges and 26 corporations, came together for the VFIC's **2006 Workforce Connections Day**, held Friday, April 7th at Genworth Financial in Richmond, VA. During the all-day program, participants networked and shared best practices on the college-to-work transition, as well as how to best recruit liberal arts graduates into the business world.

Doug White, Chief Operating Officer, with Boston-based Upromise, the national organization that offers families creative ways to save for college, was the keynote speaker for the day, with an address on *The Value of a Liberal Arts Degree*.

The event, sponsored by Mercer Human Resource Consulting, followed on the success of last year's VFIC Career and Networking Fair, which was part of the VFIC's strategic initiative to better connect corporate human resource professionals with the state's private college students as prospective interns and employees.

Participants in the recent program, including career counselors from VFIC member colleges and human resource personnel from VFIC's corporate partners, attended workshops focused on building internship programs and preparing students for the transition from the collegiate world into the business world. The day concluded with a distinguished panel of college and corporate representatives who led a discussion on how liberal arts degrees get put to work in the business world.

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The Virginia Foundation for Independent Colleges, founded in 1952, is a nonprofit, fundraising and programmatic partnership of colleges and supporting corporations, individuals, and foundations. VFIC Member College participants in the 2006 Workforce Connections Day represented: Bridgewater College, Hampden-Sydney College, Lynchburg College, Marymount University, Randolph-Macon College, Randolph-Macon Woman's College, Roanoke College, Sweet Briar College, University of Richmond, Virginia Wesleyan College, and Washington and Lee University. Shenandoah University, Mary Baldwin, Hollins University and Emory & Henry were unable to attend. For additional information on the VFIC, visit www.vfic.org.

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