

VFIC Update

VIRGINIA FOUNDATION FOR INDEPENDENT COLLEGES

VOLUME 7 · ISSUE 1

BRIGHTER FUTURES SCHOLARSHIP PROGRAM



GOODMAN & COMPANY
Scholarship Recipient

LINA LIU
College: Marymount University
Year: Junior
Major: Accounting

"This scholarship allows me to stop working at my part-time job and direct more focus on learning my course material. This semester I am taking three additional credits to help meet the CPA exam requirements. When I enter the work-force, I will be better equipped with the knowledge to become a successful accountant."

VFIC PROGRAMS STRENGTHEN VIRGINIA'S PRIVATE COLLEGES

"The expanding range of VFIC programs and collaborations is bringing even greater vitality, connectivity and recognition of our 15 outstanding private liberal arts colleges in Virginia," noted G. S. "Sandy" Fitz-Hugh, Chair of the VFIC Board of Trustees, at a recent Regional Luncheon.

Fitz-Hugh, former president of Bank of America-Virginia, noted that the VFIC "continues to evolve and expand in developing innovative programs which keep the VFIC on the cutting edge of college consortia," including:

- **CAREER15**, serving the colleges and Virginia's corporate community through an interactive website designed to serve as the "hub" for connecting students from all 15 colleges with the HR departments of Virginia's leading employers;
- **The New Horizons Program**, assisting in efforts to provide access and opportunity for minority, lower-income or first generation students to attend -- and succeed at -- these colleges and universities;
- **The Ethics Bowl**, a high profile debate tournament for student teams from all 15 colleges, addressing case studies on how to handle current-day ethical dilemmas;

- **The Brighter Futures Scholarship Program**, through which donors can have a tangible impact on the lives of students with academic promise and financial need. Last year, this program provided \$1.3 million in financial aid to 782 students;
- **The Annual Campaign**, in place since 1952 and the bedrock of the VFIC program. The VFIC has raised over \$125 million for its colleges, having a tangible impact on the development of these fine liberal arts institutions.



G. S. "Sandy" Fitz-Hugh, Jr.
VFIC Chairman of the Board

"The VFIC has maintained its core focus throughout its 57 years," Fitz-Hugh noted. "But it also knows how to build on that strength by adding carefully considered and well-developed ideas for new programs which can benefit our Member Colleges."

NEWS FROM OUR MEMBER COLLEGES

In an international “battle of the brains,” a team of students from Bridgewater College performed well in the recent 33rd annual Association of Computing Machinery Programming Contest. Teams from 83 countries participated in the programming-problem-solving contest.

Further developing its K-12 teacher education program, a new program at Emory & Henry College will give students the opportunity to earn both a B.A. and M.Ed. in a five-year span.

Among its many offerings for study abroad, Hampden-Sydney College is one of a select group of colleges authorized to offer its undergraduates the opportunity of spending the summer studying at St. Anne’s College, University of Oxford in England.

Natasha Trethewey, a graduate of Hollins University’s creative writing program, has been awarded the Pulitzer Prize for her most recent collection of poetry, *Native Guard*.

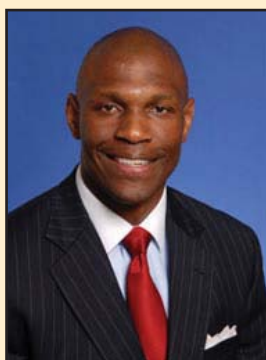
Lynchburg College accounting professor Nancy Schneider was named a “Super CPA” in the November 2008 issue of Virginia Business magazine. The magazine, which identified the “best of the best” in the CPA profession in Virginia, selected Professor Schneider as a winner in the Educator category.

Sungshin Women’s University in South Korea has been added to the list of colleges with which Mary Baldwin College has international exchange relationships. Others are India’s Lady Doak College and Japan’s Doshisha Women’s College, Kansai Gaidai University, and Tokyo Jogakkan College.

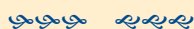
Marymount University School of Business Administration received a U.S. Senate Productivity and Quality Award certificate for Commitment to Performance Excellence. The Award was presented at the recent SPQA 2008 Virginia Forum for Excellence, held in Richmond.

An important new higher education book co-authored by Randolph College professor Beth Schwartz has been published internationally. *Optimizing Teaching and Learning: Practicing Pedagogical Research* focuses on different methods of teaching and on means of assessment.

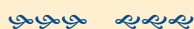
TWO NEW COLLEGE PRESIDENTS ANNOUNCED



Dr. Christopher B. Howard
President-Elect
Hampden-Sydney College



Dr. Jo Ellen J. Parker
President-Elect
Sweet Briar College



Randolph-Macon College Professor Amy deGraff has been awarded the prestigious Palmes Académiques by the French government for the exceptional work she has done to support and promote French language and culture in the United States.

Dr. Leonard Pysh, biologist at Roanoke College, was recently awarded a major research grant from the United States Department of Agriculture. Dr. Pysh’s project aims at enhancing the nation’s nutrition and health and improving its natural resource base.

Shenandoah University has formed a collaborative affiliation with Inova Health System of Falls Church, Va., in support of the university’s second-degree BSN program.

Sweet Briar College now has four pre-professional tracks within its liberal arts and sciences undergraduate program: Pre-Law; Pre-Medicine; Pre-Veterinary; and Teacher Education.

The University of Richmond won the NCAA Division I Football Championship Subdivision title, beating the University of Montana in the title game. The victory marked UR’s first-ever NCAA National Championship in any sport.

Virginia Wesleyan College seniors Kori Robins and Julie Maggioncalda recently participated in the Phoenix Project’s 2008 Nonprofit Leadership and Social Entrepreneurship Program. The program provides the basis for students to succeed in careers in Virginia’s non-profit sector.

Two 2008 graduates of Washington and Lee University have been awarded prestigious Fulbright Teaching Assistantships to teach abroad. Jamie Farrell is now teaching in Chile, and Robert DePersia is teaching in Austria.

CAREER¹⁵ AN “INVALUABLE RESOURCE” FOR STUDENTS SEEKING INTERNSHIPS AND JOBS

“CAREER15 has been the right program at the right time for our Virginia private college students who are looking for internships and jobs,” says Doug Banks, director of the VFIC’s Career/Workforce Development Program. “The rocky economy has had an impact on corporate hiring and times are tough for college seniors across the country. But students at the 15 private colleges in the VFIC consortium have found they have an invaluable resource, an extra advantage, through the CAREER15 network.”

Launched in 2008, CAREER15 was developed to provide leading Virginia corporations with a cost-efficient, time-efficient way to recruit interns and employees from all 15 VFIC Member Colleges statewide through an interactive website and consortial career events coordinated by the VFIC. To date, over 60 leading corporations – from Dominion and SunTrust Bank to Altria/Philip Morris USA and GEICO – have partnered with the VFIC, posting positions on the CAREER15 website and scanning the resumes of the 1,800+ VFIC college students who have signed on to the network. Among the recent programs of CAREER15 have been an innovative online “Corporate Connections Week” and co-sponsorship of the Richmond Chamber’s major “C2C” (College to Career) career fair held recently at the Richmond Convention Center.



Doug Banks of CAREER15, with Katy Tuskey, SunTrust Bank at the C2C Fair.

“We’ve had remarkable success thus far in opening doors for our colleges’ students to meet and interact with HR representatives from some of Virginia’s leading corporations, many of which would not ordinarily be recruiting at our campuses individually, since they are smaller institutions, mostly in rural areas of Virginia,” Banks said.

To learn more about CAREER15, go to www.vfic.org/career15.html



Lynchburg College students at the C2C Fair - Gabby Niccolls, Daniel Mugizi, Marleny Castanos, and Kristyna Mendoza.



Advisory Council Meeting Jan. 7-1 to r: Brittany Lindsey, Advance Auto Parts; Yolanda Macklin Crewe and Leslie Stevenson, both of University of Richmond.



AMY GAYLE JOINS CAREER15

An Assistant Director has been hired to help manage the expanding range of programs for CAREER15. Amanda C. “Amy” Gayle joined the staff in February and is coordinating several core activities for the program, such as maintaining the interactive website and web-based job board, responding to inquiries from stakeholders, and planning in-person or virtual career fairs.

A graduate of a private liberal arts college in Missouri, Amy has a master’s degree in human resources and has worked in the HR offices at the corporate headquarters of two Fortune 1000 companies. Her position at the VFIC is being funded by a generous grant from the Mary Morton Parsons Foundation, which wanted to help CAREER15 expand its role as a “pipeline for talent” for Virginia’s major corporations.

With her degree from a small liberal arts college and her experience on corporate HR staffs, Amy is a great fit and will play an important role in the expansion of the CAREER15 program.

WASHINGTON & LEE WINS TENTH ANNIVERSARY ETHICS BOWL



Washington and Lee University's 2009 Ethics Bowl Champions with Roger Mudd (left) co-chair of the VFIC Ethics Bowl. Team members: Alex Weber, Alisha Laventure, Melissa Caron, Alexandra Scaggs, and Juan Austin representing Event Sponsor, Wachovia.

2009 ETHICS BOWL EVENT SPONSORS



Emily S. & Coleman A. Hunter Charitable Trust



Shenandoah University team members Eric Swenson, Andrew Palanzi, Jason Guy, and Kevin McKenzie with Roger Mudd (left) and Juan Austin (right) of Wachovia.

The team from **Washington and Lee University** was victorious in the Wachovia Ethics Bowl celebrating its 10th anniversary on February 8th and 9th at Washington and Lee in Lexington, VA. **Shenandoah University** was runner-up in the two-day debate.

With this year's theme focusing on **Ethics and Journalism**, student teams from all 15 colleges analyzed case studies in ethical dilemmas impacting the journalism field, and presented their recommendations for the best ethical solutions. Fifty business and community leaders from across Virginia critiqued team arguments. Wachovia, a Wells Fargo Company, was the signature sponsor for the event.

Winning their respective divisions, Washington and Lee and Shenandoah competed in the Final Round Debate. The case focused on a journalist who had posed as a mortician in order to report a story that military deaths, which were being called training accidents, were actually due to friendly fire. They were asked to determine whether or not the editor acted in a responsible manner by publishing the story.

Taking different sides in the argument, the Shenandoah University team contended that publishing the story was unethical since the journalist had gained the information by deception. The W&L team argued that because the reporter had exhausted all efforts to gain the information through traditional journalistic means, he was acting ethically.

The teams from **Randolph College** (Cardinal Division) and **Roanoke College** (Commonwealth Division) were semi-finalists.

11TH ANNUAL ETHICS BOWL

DATE: February 14-15, 2010
LOCATION: University of Richmond
TOPIC: Ethics & Education

2009 ETHICS BOWL DINNER HONORS ROGER H. MUDD



Roger Mudd Ethics Bowl Fund Contributors

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**As of date of publication*

VFIC Trustee Roger Mudd acknowledged at the 2009 Ethics Bowl by students, faculty and guests for his continuing contribution to ethics in higher education.

Already known for his work in the journalism profession and for his commitment to enhancing education at all levels in Virginia, Roger H. Mudd, author, retired journalist for The History Channel and VFIC Trustee was recognized as this year's VFIC Honoree at a gala event held February 8 in connection with the Wachovia Ethics Bowl competition in Lexington.

The 200 guests at the elegant reception and dinner at Washington and Lee University's Evans Hall honored Roger for his lifelong commitment to strengthening education in Virginia.

As outlined in the introduction by fellow VFIC Trustee and friend, Margaret G. Warner, Roger was first elected to the VFIC's Board

of Trustees in 1997, nominated by a fellow Washington and Lee classmate and then VFIC Trustee, John Boardman. Mudd quickly went to work to help launch the Ethics Bowl program, where he has continued to provide leadership in planning and case development for all ten annual Ethics Bowls to date. Roger has become the public symbol of this signature VFIC program.

In his honor, all proceeds from the Ethics Bowl Dinner will establish the Roger Mudd Ethics Bowl Fund. This fund will help provide continuing support for future Ethics Bowl events as well as the ethics-centered programs on each of the VFIC member college campuses.

VFIC TRUSTEES AND FRIENDS GATHER FOR LEADERSHIP LUNCHEON IN NORTHERN VIRGINIA

The role and impact of Virginia's private colleges were the themes for the VFIC's recent Northern Virginia Leadership Luncheon in Vienna, Va.

VFIC Trustee John Lee, President of Lee Technologies, graciously served as host at the Tower Club. The Luncheon program featured The Honorable Thomas R. Morris, Secretary of Education, Commonwealth of Virginia.



Tom Morris, Secretary of Education for the Commonwealth of Virginia, reviews research findings conducted by Marymount Undergraduate Science Research Fellow, Shazia Khattak.



Luncheon host and VFIC Trustee John Lee, Chairman and CEO of Lee Technologies, greets John B. "Jay" Adams, Vice Chairman of A. Smith Bowman Distillery.

The VFIC was pleased to recognize two new Brighter Futures Scholarship Donors at the Luncheon. Kathy Schneider, Executive Communications and Community Relations, for **Northrop Grumman** and Ted Hengst, President, **Harris IT Services Corporation** were in attendance to accept a formal thank you from the VFIC and its member institutions. With their generosity, these companies and many others are providing high-impact gifts, benefiting deserving young men and women who seek the opportunity for a quality education at our member institutions.



Ted Hengst, President, Harris IT Services Corporation and VFIC Chairman Sandy Fitz-Hugh.



Doug Banks of the VFIC with Kathy Schneider, Executive Communications and Community Relations, Northrop Grumman.



Secretary of Education Tom Morris (left) with guests Robert Lambeth of CICV and Jim Dyke (right), attorney and former Secretary of Education.

NEW SCHOLARSHIP ESTABLISHED



The VFIC is pleased to announce that Virginia-based **Goodman & Company** has created a new Brighter Futures Scholarship Program.

This program will fund scholarships for accounting majors and provide funding dedicated to

strengthening accounting programs on member college campuses.

This support is part of the accounting firm's 75th Anniversary celebration. The firm is widely known for its Goodman Accounting Challenge, a competition by student accounting teams from colleges and universities throughout the Mid-Atlantic Region.

FOUR VFIC FACULTY HONORED

Four faculty members at VFIC Member Colleges have been honored recently, named to receive major awards for excellence in undergraduate teaching.

In a national award program, **Dr. Kelly Lambert**, Professor of Psychology at Randolph-Macon College, was named the 2008 Virginia Professor of the Year by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education.

In a statewide award program, **Dr. James Duchamp**, chemist at Emory & Henry College and **Dr. Mark Carey**, historian, and **Dr. Erich Uffelman**, chemist, at

Washington and Lee University were selected for 2009 Outstanding Faculty Awards in a statewide competition sponsored by the State Council of Higher Education in Virginia.

"We're so pleased that these VFIC Member College professors were selected for these very special awards," said VFIC Board Chair G. S. "Sandy" Fitz-Hugh. "The small private colleges in the VFIC are renowned for the quality of their undergraduate teaching, and these awards are emblematic of the high regard in which our colleges and their faculties are held, both statewide and nationally."



Kelly Lambert



Mark Carey



Erich Uffelman



James Duchamp

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**new for 2009*

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CAREER15 PROGRAM

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BE A PART OF THE VFIC'S HISTORY - SUPPORT ANNUAL FUND BY MAY 31!

A recent visit to Lynchburg gave Roanoke College President Mike Maxey insight into the founding and history of the VFIC, its importance to the development of Roanoke College, and the importance of gifts to the current Annual Campaign which ends May 31.

Dr. Maxey visited with two individuals who were there at the founding of the VFIC in 1952-53 - Bill Quillian, then President of Randolph-Macon Woman's College, and Mary Morris Booth, whose late husband, Lea Booth, was the VFIC's first Executive Director.

"The visit reminded me of the remarkable history of the VFIC and its impact on Roanoke College through the years," Dr. Maxey said. "The VFIC colleges need for that impact to continue, so I encourage one and all to contribute to this year's Annual Campaign before the deadline of May 31. Our colleges will be stronger for it."



*Dr. Quillian, (left), Mary Morris Booth
and Dr. Maxey.*

Gifts can be made by mail (VFIC, 8010 Ridge Road, Richmond VA 23229), by gift of stock (call for transfer information) or online at www.vfic.org through "Donate Now." For additional information, please contact Mary-Beth Johnson at 804-288-6609.



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Since 1952*

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